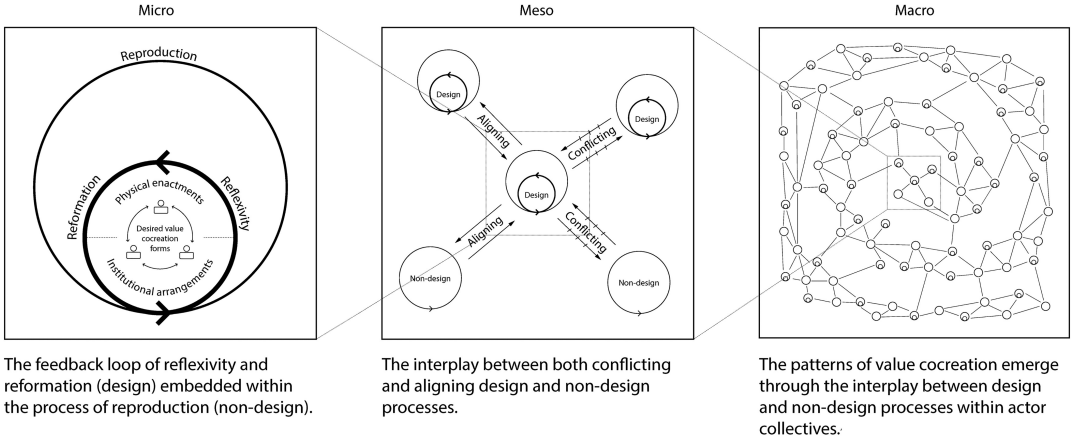

Figure 2. The multi-level process model of service ecosystem design.

Article Copyright © 2020 Authors, Source DOI: 10.1177/1094670520952537.
See content reuse guidelines at: sagepub.com/journals-permissions